

PROF. (DR.) ASHUTOSH KUMAR

S/o Dr. Indra Ram
Sarswati Sadan, Amaou
Opposite Essar Petrol Pump
P.O.- Khatima,
Distt. -Udham Singh Nagar
Uttarakhand 262308

ACADEMIC EXPERIENCE

2022 onwards

- Working as Professor in the Department of COMMERCE, H. N. B. Govt. P. G. College, Khatima, Udham Singh Nagar, Uttarakhand

Teaching Area:

- Marketing Management
 - Management
 - Accounts
 - Financial Markets and Institutions
 - All Papers of B.Com. , M.Com. and M.B.A. level
- **Ph.D.** from Garhwal University, Srinagar in the area of 'Management of Working Capital in Co-operative Banks'.

CAREER OBJECTIVE

- Intend to uplift myself with leading Educational Institute along with dedicated people, which would help me to realize my potential. Willing to work as a key player so as to cope up with the competitive environment.

EDUCATIONAL QUALIFICATIONS

- **B.Ed. in 1999-2000, First division**
- **M.Com in Accounting 1998-99, First division**
(Aggregate **60 %** marks) From Govt. PG College Kotdwar, Pauri Garhwal, Affiliated to Garhwal University (Uttarakhand).
- **B.Com in 1996-97, Second division**
(Aggregate **53 %** marks) From Govt. PG College Kotdwar, Pauri Garhwal, Affiliated to Garhwal University (Uttarakhand).
- **Intermediate (year 1994) from U. P. Board in Second Division with aggregate 55 % marks.**
- **High School (year 1992) from U. P. Board in Second Division with aggregate 51 % marks.**

MDPs/FDPs/WORKSHOP ATTENDED

- UGC Sponsored 76th four week Orientation Program from 22nd February to 23rd March, 2006, organized by the UGC-ASC, Jamia Millia Islamia, New Delhi.

- Faculty Development program in “Pedagogy, soft Skills and Evaluation”, conducted by The ICFAI University, Dehradun, at Rishikesh from 2nd April to 16th April 2006.
- Regional Workshop on Intellectual Property and Innovation Management in Knowledge Era”, conducted by Uttarakhand State Council for Science and Technology(UCOST), on 11th July 2009 at Pithoragarh, uttarakhand.
- UGC –Sponsored Refresher Course in Value Education and Human Right (I.D.) from 3 November 2011 to 23 November 2011, organized by UGC-ASC, Nainital, Uttarakhand.
- International Workshop by World Congress on “Business finance, marketing and industrial management for sustainable Development” conducted by Jawaharlal Nehru university (J.N.U) New delhi-110067 25th and 26th may 2013.
- Regional two days Workshop conducted by Amarpali Group of Institutes in Collaboration with UGC-ASC, Kumaun University Nainital on 31st January & 1st Febuary 2014.
- One Day Training Programme On Human Rights conducted by Govt. P.G. College Lansdowne (Jaiharikhal) Pauri Garhwal, Uttarakhand on 3 March 2014.
- UGC –Sponsored Refresher Course in Commerce and Management (I.D.) from 21 June 2014 to 11 July 2014, organized by UGC-ASC, Nainital, Uttarakhand.

PAPER PRESENTED IN CONFERENCES

- Paper titled “*Human Rights and Human Rights in India*” presented in the National Seminar on “Human Rights in India: Issues and Challenges” at Govt. P.G. College Ramnagar, Nainital, Uttarakhand on 20-21 December, 2007.
- Paper titled “*Position of Women’s in Champawat District*” presented in the U.G.C. sponsored National Seminar on “Women Empowerment: Past Trends and Future Direction” at Govt. P.G. College, Lansdowne, Pauri, Uttarakhand on March, 6-7, 2009.
- Paper titled “Yoga: Modern Culture or Need” presented in the National Seminar on “Yoga, Mental Health and Society” at Govt. M.B.P.G. College Haldwani, Nainital, Uttarakhand on 23-24 May.2009.
- Paper titled “Gandhiwad : Darshan Ya Vichar” presented in the U.G.C. National Seminar on “Hindi Swaraj : 100 Years of the Gandhian Vision” at Gandhian Studies Centre and UGC – Academic Staff College, Kumaun University,Nainital on 4 August 2009.
- Paper titled “Castism: A Curse in Society” presented in the National Seminar on “Castism: A Curse in Society” at Department of Sociology and Social Work, University of Kashmir from October 10-12,2009.
- Paper titled “How to Use Mathematics in Commerce” presented in the National Seminar on “Recent Trends in the Advancement of Astronomy and Applied Mathematics” at Department of Mathematics, SGRR (PG) College, Dehradun on 14 – 15 November, 2009.
- Paper titled “*A View on Women Empowerment in India*” presented in the U.G.C. sponsored National Seminar on “Women Empowerment: Dimension, Direction and Future” at Ewing Christian College, Allahabad, Uttar Pradesh on August 28-29, 2010.
- Paper Titled “ Ecological Aspects of Almora District : Main Issue and concerns” presented in the kumaon kesari Pt. Badridutt Pandey Govt. P.G. College, Bageshwar District-Bageshwar, Uttarakhand Sponsored by U-SERC, Dehradun, UGC, New Delhi, CSIR, New Delhi State Level Conference on “Role of Science and Technology in the Development of Uttarakhand State” 25-26 October,2010.

- Paper Titled “ Impact of Climate Change in Human Life” presented in IIIrd National Sociological Conference Under the Auspices of Sociology Association, Uttarakhand(SAUK) on Climate Change, Environment and Human Society : A Sociological Concern India/Uttarakhand Perspective” at Govt. P.G. College Ramnagar, Nainital, Uttarakhand on Nov.27-28, 2010.
- Paper Titled “Development of Higher Education System In 21th Century” presented Role, Contribution and Strategies of Internal Quality Assurance System In Affiliated Colleges of Uttarakhand Organised by B.S.M.P.G.College, Roorkee,NAAC Accredited (B) Grade (Hardwar) Uttarakhand 25-26 February 2011.
- Paper Titled “Impact of Globalization on Higher Education in India” presented in the Swami Shukdevanand International Seminar on Impact of Globalization on Management Skill Organised by Faculty of Commerce & Research Studies Swami Shukdevanand PG College, Shahjahanpur NAAC^{B+} (Affiliated to M.J.P. Rohilghand University, Bareilly (U.P) INDIA) 26,27 February 2011.
- Paper Titled “ Global Branding : A Right Move in Globalization” presented in the National Seminar on “Role of Management & Technology in the Development of Nation” at Shriram Institute of Management & Technology, Kashipur , April 24, 2010 .
- Paper Titled “Rural Woman and Their Development” presented in the National Seminar on “Feminism: Myth and Reality” at S.M.J.N.P.G.College, Haridwar on 5-6 June, 2011.
- Paper Titled “Working capital financing by bank and its Regulation” presented in the National Seminar on “Opportunities & Challenges in information Technology management & Education” at Shriram Institute of Management & Technology, Kashipur on October 20, 2012.
- Paper Titled “Right to Information in India an overview” presented in National Conference “Right to Information: Provisions, Importance and Problems” at Govt. P.G. College Ramnagar, Nainital, Uttarakhand on 23 February 2013.
- Paper Titled “Employment generation Problem in Developing Countries” presented in the Swami Shukdevanand International Seminar on “Employment generation in Developing Countries: Challenges and Opportunities” Organised by Faculty of Commerce & Research Studies Swami Shukdevanand PG College, Shahjahanpur NAAC^{B+} (Affiliated to M.J.P. Rohilghand University, Bareilly (U.P) INDIA) 23-24 February 2013.
- Paper Titled “Geographic Information System-A Research Tool for Inter-Disciplinary Measures in Social Sciences” presented in the National Seminar on “Emerging Trends In Inter-Disciplinary Social Sciences” at Amarपाली Group of Institutes in Collaboration with UGC-ASC, Kumaun University Nainital on 2nd February 2014.
- Paper Titled “A Study of Distance Education and Conventional Education In India” presented in National Seminar on “Convergence Between Distance and Conventional Education” at S.B.S.Govt.P.G.College, Rudrapur from 22 to 23 February 2014.
- Paper Titled “The Use Of Information And Communication Technology In Development Of Agricultural Sector :A Research In Kumaun Region” presented in International Seminar on “Economic Development With Devaluation of Non-Economic Values : Problems and Remedies” at Faculty of Commerce & Research Studies Swami Shukdevanand PG College, Shahjahanpur NAAC^{B+} (UP) India from 02-03 March 2014.
- Paper Titled “Role of Mahatma Gandhi: in indian Economy” presented in National Seminar on “Relevance of Gandhi in new world order” at Govt. P.G. College Lansdowne (Jaiharikhal) Pauri Garhwal, Uttarakhand on 24-25 March 2014.

- Paper Titled “Prospects of Entrepreneurship in kumaun Region (A case study)” presented in National Seminar on “Economics; politics & civil society” at Govt.P.G. College Ramnagar nainital on june 25th; 2014.

PUBLISHED RESEARCH PAPERS IN PEER REVIEWED OR UGC LISTED JOURNALS

- Paper Title “ SWOT Analysis of Uttarakhand Road Transport Corporation”, Page 122, Vol. XII, No.16, 2018, Published in EDU World Journal, ISSN/ISBN No. 2319-7129
- Paper Title “The Future of Retailing in India”, Page 11 , Vol. VII, 2018, Published in Parishodh Journal, ISSN/ISBN No. 2347-6648
- Paper Title “A Study of Factors Affecting Investors Decision Towards making Investment in Financial Market ”, Vol. 6, 2019, Published in Journal of Emerging Technologies and Innovative Research Journal, ISSN/ISBN No. 2349-5162
- Paper Title “Consumer Perception towards Global and Local Brands in Indian Retail Industry”, Page 64 , Vol. VIII, 2019, Published in Mukd Shabd Journal, ISSN/ISBN No. 2347-3150
- Paper Title “A Study on Indian Banking System & Recent Trends in Banking”, Page133, Vol. 7, 2020, Published in International Journal of Research and Analytical Reviews (IJRAR) Journal, E-ISSN No.2348-1269, P-ISSN 2349-5138
- Paper Title “An Analysis of Investment Behaviour with Reference to the Retail Investors of Kumaun Region of Uttarakhand ”, Page 1623 , Vol. 40 , No.16, 2020, Published in Studies in Indian place names Journal, ISSN/ISBN No 2394-3114
- Paper Title “Entrepreneurial practices for Youth empowerment in Uttarakhand : An Evaluation of psychological status ” , Page 785 , Vol. 40 , No.16, 2020, Published in Studies in Indian place names (SIPN) Journal, ISSN/ISBN No. 2394-3114
- Paper Title “An overview of organized and unorganized retailing in India ”, Page 8388, Vol. IX, 2020, Published in Parishodh Journal, ISSN/ISBN No 2347-6648
- Paper Title “उत्तरकाशी सहकारी बँक लिमिटेड में कार्यशील पूंजी: एक विवेचनात्मक अध्ययन ”, Page 9-15 , Vol. 5, 2020, Published in Anusanadhan: A multidisciplinary International (In Hindi) Journal, ISSN/ISBN No 2456-0510
- Paper Title “Analysis of Performance of personnel cost of Uttar Pradesh State Road Transport Corporation ”, Page 121 , Vol. IX, 2020, Published in EDU Care Journal, ISSN/ISBN No 2319-5282
- Paper Title “ A study on the role of Uttarakhand Gramin Bank to the Economy of Uttarakhand ”, Page 811 , Vol. 7, 2020, Published in International Journal of Research and Analytical Reviews (IJRAR) Journal, E-ISSN 2348-1269 P-ISSN No 2349-5138
- Paper Title “उत्तरकाशी जिला सहकारी बँक में कार्यशील पूंजी: के विश्लेषणात्मक घटकों का अध्ययन ”, Page 0108, Vol. 04, 2020, Published in Vidyawarta International Journal, ISSN/ISBN No 2319-9318
- Paper Title “ A Study of Unorganised Retail Sector in India ”, Page , Vol. IX, 2020, Published in Alochana Chakra Journal, ISSN/ISBN No 2231-3990
- Paper Title “Role of Service Sector in Shaping Indian Retail Industry”, Page 915 , Vol. IX, 2020, Published in Mukd Shabd Journal, ISSN/ISBN No 2347-3150

ADMINISTRATIVE RESPONSIBILITIES

- Coordinator of the NAAC Committee.
- Coordinator of the Scholarship of SC/ ST/OBC Committee.
- Coordinator of Uttarakhand Open University Study Centre Khatima.
- Coordinator of Career Counseling Shell
- Coordinator of PTM Committee
- Coordinator of E Service Book Committee
- Coordinator of Admission Committee
- Coordinator of Time Table Committee
- Professor and Head of the Commerce Department
- Member of Student Union Election Committee
- Member of Sports Organizing Committee
- Member of Proctorial Board
- Member of Editorial Board of College Magazine.
- Member of Campus Development and Beautification
- Member of Anti Ragging Committee
- Member of Smoking Prohibited Committee
- Member of Diploma in Yoga Committee
- Member of Purchasing Committee
- Member of Grievance Redressal shell
- Member of Women Harassment shell

REFERENCE

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(Dr. Ashutosh Kumar)